

**Ashley x Raven Gates Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE 48 CONTIGUOUS U.S./DC ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE. OPEN TO ALL CITIZENS, OR LAWFUL PERMANENT RESIDENTS, OF THE U.S. WHO ARE, AT THE TIME OF ENTRY AND THROUGH PRIZE FULFILLMENT, 18+, RESIDING FULL-TIME WITHIN THE CONTIGUOUS U.S./D.C. (EXCLUDING AK AND HI).

1. Eligibility: The Ashley x Raven Gates Sweepstakes (“Sweepstakes”) is open to: all citizens, or lawful permanent residents, of the United States, who are, at the time of entry and through winner verification and prize fulfillment: (i) at least eighteen (18) years of age or older; and (ii) residing, on a full-time basis in one (1) of the contiguous forty-eight (48) United States or the District of Columbia (excluding Alaska and Hawaii). Employees, contractors, directors, officers, and agents of Ashley Homestores, Inc. (“Sponsor”), and its parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, and all other service agencies involved with the Sweepstakes, and members of their immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household of each such individual (whether or not related) are not eligible to enter or win.

This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void in Alaska and Hawaii and where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Ashley HomeStores, Inc., 1670 E 8th Ave., Tampa, FL 33605.

3. Sweepstakes Entry Period: The Sweepstakes will take place from 9:00 AM Central Time (“CT”) on November 20, 2025 through 11:59 PM CT on November 23, 2025 (the “Sweepstakes Entry Period”). All entries must be received during the Sweepstakes Entry Period times/dates to be valid.

4. How to Enter: During the Sweepstakes Entry Period, visit Raven Gates’s Instagram account (at <https://www.instagram.com/ravennicolegates/>) or Sponsor’s Instagram account (at <https://www.instagram.com/ashleyofficial/>) and find the corresponding Sweepstakes post (which will be made by Raven Gates *during* the Sweepstakes Entry Period) (the “Post”). Then, (i) like the Post, (ii) comment on the Post, *and* (iii) follow the @ravennicolegates and @ashleyofficial Instagram profiles to receive one (1) entry into the Sweepstakes. Limit: One (1) entry per person.

Only posts about this Sweepstakes made by Sponsor shall be valid for entry. Sponsor is not responsible if the Post is not timely made or posted. Entries will not be judged, but must comply with all requirements set forth herein, including the content requirements. Individuals who do not follow all of the instructions and/or abide by these Official Rules or other instructions of Sponsor may be disqualified. If you don’t have an Instagram account, you can create one for free by visiting Instagram.com. By creating an Instagram account, you agree to Instagram’s terms of service and all other applicable requirements and terms.

Automated entries are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple e-mail addresses nor may entrants use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple e-mail addresses, under multiple identities, or uses any device or artifice to register multiple times will be disqualified and forfeits any and all prizes won, in Sponsor’s sole discretion. Multiple entrants are not permitted to share the

same e-mail address. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized Account Holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Potential winner may be required to show proof of being the Authorized Account Holder.

Entry Requirements: As used herein, "Entry"/"entry" (and/or "Entries"/"entries") refers to all content you submit in connection with the Sweepstakes (including, but not limited to, posts, descriptions, explanations, hashtags, tag names, etc.), if any.

Entrants represent and warrant that their Entry is the original work of such entrant, it has not been copied from others, it has not previously won awards, it does not violate the rights of any other person or entity, and publication of the Entry via various media including Web posting will not infringe on the rights of any third party. Any such entrant will indemnify and hold harmless Sweepstakes Parties (defined below) from any claims to the contrary. Any entrant whose Entry includes likenesses of third parties or contains elements not owned by the entrant (such as, but not limited to, depictions of persons, buildings, trademarks or logos) must be able to provide legal releases for such use including Sponsor's use of such Entry, in a form satisfactory to administrator, upon request, prior to award of prize and/or naming of entrant as a winner.

By submitting an Entry, you agree that your Entry is gratuitous and made without restriction, and will not place Sponsor under any obligation, that Sponsor is free to use or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you.

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY WILL BE POSTED ON THE PUBLIC INTERNET.

All Entries you submit must conform to the additional submission requirements set forth herein:

- Entry must comply with these Official Rules and any terms of use on the Instagram website;
- Entry must comply with the posting requirements set forth herein and as set forth in all Instagram guidelines;
- Entry cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity;
- Entry cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Entry cannot be obscene or offensive, endorse any form of hate or hate group;
- Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies;
- Entry cannot infringe trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than Sponsor's brands/products), without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street

addresses;

- Entry cannot infringe on copyrighted materials owned by others;
- Entry cannot contain materials embodying the name or other indicia identifying any person, living or dead, without permission, excluding the Entry Period's Specified Entertainer;
- Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate (as determined by Sponsor in its sole discretion); and
- Entry cannot depict, and cannot itself, be in violation of any law.

ENTRIES POSTED TO THE WEBSITE ARE NOT EDITED BY SPONSOR AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER. Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants. Sponsor reserves the right to waive the Entry submission requirements set forth herein in its reasonable discretion.

Sponsor reserves the right, in its reasonable discretion, during or upon completion of the Entry Period, to request that any entrant resubmit his or her Entry which fails to comply with the Sweepstakes entry requirements prior to any drawing.

5. Sweepstakes Drawing: On or around November 24, 2025, Sponsor will randomly select one (1) winner from among all eligible entries received during the Sweepstakes Entry Period. Odds of winning a prize depend on the number of eligible entries received. All potential winners are subject to verification.

On or around November 24, 2025, the potential winner will be notified by a direct message on Instagram from Sponsor via the Instagram account used by potential winner during entry into the Sweepstakes. Each potential winner must respond via direct message to such notification within three (3) business days or that potential winner will be disqualified and any prize forfeited. Each potential winner is subject to verification. Each potential winner may be required to complete, sign and return a notarized Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release, within three (3) business days of attempted notification or prize may be forfeited. If any potential winner is found not to be eligible or not in compliance with these Official Rules, if attempted notification or any prize is returned as undeliverable, if any required documents are not fully completed (with notarization, as applicable) and returned within the required number of days, if a winner cannot be verified, or if a winner is otherwise unable or unwilling to accept and claim the prize (or any portion thereof) as stated, then such potential winner may be disqualified and the prize may be forfeited in Sponsor's sole discretion. Prizes won by an eligible entrant who is a minor in his/her state of residence will be awarded to minor's parent or legal guardian, who must sign and return all required documents. Sponsor is not responsible for any change of email address and/or mailing address of entrants. Sponsor is not responsible for any direct messaging issues that may cause delay or disruption to communications with any potential winner.

6. Prize: One (1) verified winner will receive: (i) \$2,000 credit for Ashley product (in retail value) and (ii) one (1) \$250 Boarderie gift card. Total Approximate Retail Value ("ARV") of prize: \$2,250.

CREDIT MUST BE USED IN A SINGLE TRANSACTION WITHIN SIXTY (60) DAYS OF ISSUANCE OR SUCH CREDIT, OR REMAINING PORTION THEREOF, SHALL BE FORFEITED. Winner will work with Sponsor to select and fulfill prize. **The value of any items or furniture that winner selects to use with his/her credit will be subject to all applicable state and local taxes on the purchase of tangible property. Taxes are determined by such item or furniture's full retail value.** If any item amounts, taxes, delivery charges, and/or service charges (if applicable) exceed the credit amount, they will be the winner's sole responsibility. If winner selects item(s) totaling less than the

credit amount, the remainder of the credit will be forfeited and shall not be awarded to the winner. Credit will not be replaced if lost or stolen and must be surrendered at time of purchase. Ashley credit cannot be used on Purple®, Beautyrest Black®, Tempur-Pedic®, Nectar, Stearns & Foster®, Serta® iComfort®, Sealy® Hybrid™, Serta® Motion Essentials® or Serta® Motion Perfect® mattress purchases.

Additional terms and conditions may apply see gift card for details

Winners acknowledge that Sponsor has not made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms therefore, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee.

Limit: one (1) prize per person/household. Prizes are non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prize winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used. Winner will be required to complete Form W-9 prior to receiving the awarded credit. Winner will be issued an IRS 1099 form for prizes over \$600 USD. Unclaimed prizes may not be awarded.

7. Release: As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor, Raven Gates, their affiliates, subsidiaries, retailers, Samsung, and each of their officers, directors, employees and agents (collectively, "Sweepstakes Parties"), from any and all liability, loss or damage incurred with respect to the attendance at the Event, participation in the Sweepstakes, and/or the awarding, receipt, possession, and/or use or misuse of any prize or any item redeemed therewith; (b) under no circumstances will any entrant be permitted to obtain awards for, and entrant hereby knowingly and expressly waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses and/or any rights to have damages multiplied or otherwise increased; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs.

8. Publicity: Except where prohibited by law, each winner grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under Sponsor's authority to use his/her name, photograph, and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation.

9. General Conditions: By participating, entrants agree to these Official Rules and the decisions of Sponsor with respect to the Sweepstakes and the awarding of any prize, which shall be final and binding in all respects. Sponsor is not responsible for lost, late, misdirected, undelivered, incorrect, or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, bugs, virus, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor will randomly award the prizes from among all eligible, non-suspect entries received prior to cancellation. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions, the website, or network connections that are human or technical in nature. Sponsor reserves the right, in

its sole discretion, to disqualify any individual it finds to be tampering with the entry process, the website, or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Binding Arbitration: Any controversy or claim arising out of or relating to this Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Florida law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.

BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND (2) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY SET FORTH ABOVE AND IN SECTION 7, SO SUCH LANGUAGE MAY NOT APPLY TO EVERY ENTRANT.

11. Governing Law & Jurisdiction: This Sweepstakes and its Official Rules are governed by US law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Sweepstakes Official Rules, or the rights

and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 10 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in Tampa, Hillsborough County, Florida.

12. Entrant's Personal Information: Please see the privacy policy located at <https://www.ashleyfurniture.com/privacy-policy/> for details of Sponsor's policy regarding the use of personal information collected in connection with this Sweepstakes. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

13. Sweepstakes Winner's List: For a list of Sweepstakes winners, mail a self-addressed, stamped envelope marked as "Ashley x Raven Gates Sweepstakes" Attn: Julia Odiorne and sent to: 1670 E 8th Avenue, Tampa, FL 33605. Requests must be received by January 2, 2026.

All questions and concerns regarding this Sweepstakes shall be addressed to Ashley HomeStores, Inc., not to Instagram.